

GROUND BREAKERS

Growing your Employees While You Grow Your Business



The American Group launches **GROUND BREAKERS**, an innovative professional development program designed to increase the value and impact front line supervisors have on their companies. We are offering a limited number of companies free three month risk free trials.*

As a CEO, think about what it was like to manage your first team. Some of the words that come to mind are panic, excitement, increased expectations, fear, and succeed or else! Wouldn't it have been great to have a support system of unbiased peers to help deal with the challenges and new responsibilities?

When employees are sent to one day training programs, they come back enthused, motivated and filled with ideas about how to increase their managerial skills. Unfortunately, this spark starts to dwindle just weeks after they get back.

Participants will join a group of up to 16 supervisors from various companies to share their challenges, opportunities and concerns. The program will entail a series of mini-workshops dealing with project management, stress reduction, learning how to manage more effectively, time management skills, customer service, and many other topics to ensure an ongoing stream of new ways of supporting your organization.

Ed Metcalf, President of the Metcalf Group, suggests that "One thing worse than training and losing an employee is not training and keeping that employee."

Participants will learn how to present new ideas to benefit their company's success and growth. They will also develop a personal learning strategy to help them develop a broad base of knowledge and skills that will increase their effectiveness. At the American Group, we tested an in-house version of the program with great success. By engaging employees in discussions about business, their focus on the big picture was instrumental in their increased ability to be successful in their own positions and as a team player.

The American Group has contracted with Stephen Brand, entrepreneurial coach and creative management consultant, to launch this new effort. Mr. Brand has significant insight and experience in how learning occurs which is grounded by his Master's in Education from Harvard University and his soon to be Executive Doctorate from The Weatherhead School of Management at Case Western University.

If you are interested in participating in **GROUND BREAKERS** or would like more information, call Stephen Brand at (330) 864-1518.

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GROUND BREAKERS is a division of The American Group, a group of companies providing comprehensive human resources and business solutions to help our clients have more time to focus on their core business and bottom-line.